

## Media Information – building for leisure digital magazine

The digital e-zine version of **building for leisure** presents the current issue in an easy-to-use page click-through format. This free service is interactive with direct links to web sites and email addresses, with relevant video clips enhancing the viewing experience.

We are offering several opportunities to increase your company profile:

- E-mailed monthly to 9,000 named readers
- A video clip on your advertisement providing you the opportunity to show your products actually in use
- A highlighted click-through to your web site and direct e-mail facility
- Home page sponsorship
- Bookmarks, belly bands and gatefolds



### Advertising Rates 2011

Ad Type	Rate
Sponsor the issue - your logo will appear on all loading pages, opposite the front cover of the e-zine and a branding logo on the control bar	£875
High resolution video clip on your advertisement	£675
Activate your e-mail and web link click throughs	£50