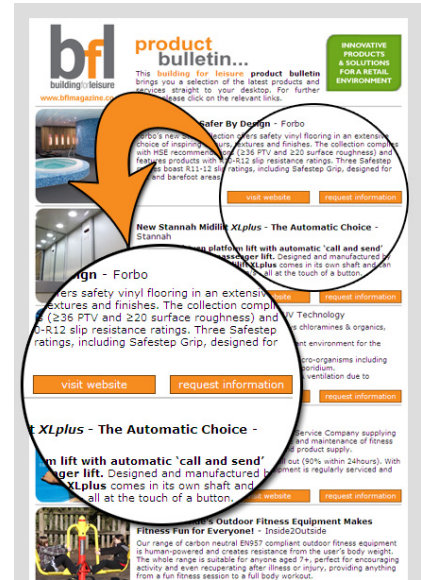


Media Information - bfl product bulletin

The **bfl product bulletin** is a fast-track way of targeting our unique circulation. This very "user-friendly" service allows the buyers and specifiers in your industry to enquire to your products at the click of a button. Bi-weekly we will be sending e-mail broadcasts to over 10,000 named individuals ranging from architects & specifiers to operators and buyers currently active in the UK public and private sectors.

As illustrated, in the bulletin, you will receive a photograph with up to 50 words of copy, a website link and, as point of contact, an information request button allowing us to capture all the details of the enquirer, which are then forwarded to you via e-mail within 24 hours.

In order to maintain our readers' interests and keep fresh continual use of this valuable service, we are limiting the number of companies involved in any one broadcast to just TWELVE and no company can go in consecutive broadcasts.



Circulation

The bulletins are sent out to 10,000 named individual e-mail addresses of architects, specifiers, design and build contractors, leisure developers, quantity surveyors, owners and operators all specifically involved in active leisure projects.

Publishing Dates 2011

January 2011	February 2011	March 2011	April 2011
7 th	4 th	4 th	1 st and 29 th
May 2011	June 2011	July 2011	August 2011
27 th	24 th	22 nd	19 th
September 2011	October 2011	November 2011	December 2011
16 th	14 th	11 th	9 th

Advertising Rates 2011

	1 Entry	6 Entries	12 Entries
Rate Per Bulletin Entry	£375	£350	£325

Specifications

Image Size	150 x 150 pixels †
Image Format	Digital JPEG, PDF, PNG, GIF, etc.
Copy Amount	No More Than 50 Words

† We run a free design service for the adverts in the bulletin, so if you send in your copy and hi-res images we can put the advert together for you in the correct size for the bulletin.