

## Media Information – building for leisure website

The building for leisure web site offers the following:

- The latest news stories and information on the UK leisurebuild market
- E-mailed monthly to over 10,000 named readers
- Links directly to the new interactive digital version of bfl magazine
- Updated on a regular basis
- Links to archived issues

### Advertising Rates 2011

Ad Type	3 Months	
Home page banner – 468 x 60 pixels (rotating with only 2 companies)	£850	
Ad Type	6 Months	12 Months
Home page tile - 160 x 90 pixels	£750	£1,250
Home page tile - 160 x 120 pixels	£875	£1,375
Latest news stories advertisements – 350 x 500 pixels (rotating with a maximum of 12 companies)	£975	£1,500

Note: All above opportunities are based on a first come, first served basis and availability is already limited.

### Advertising Image Details

Details	
Image Sizes	468x60 pixels, 160x90 pixels, 160x120 pixels or 350x500 pixels (see above) †
Image File Types	Digital JPEG, PDF, PNG, GIF, etc. (Animated GIF subject to approval)
Image File Sizes	Nominally 20kb max. (For final image)

† We run a free design service for the adverts in the bulletin, so if you send in your copy and hi-res images we can put the advert together for you in the correct size for the website.